



# POWER TO PLAY



## POWER REVVING SINCE 2001

It has been quite a journey for Bajaj Auto from launching the first ever Pulsar in 2001 till today when the very Pulsar itself defines what Bajaj stands for globally. Pulsar has come a long way, from defining an attitude for the adrenaline hungry audience when it was launched to surprising their devotees year on year with technological milestones. Each milestone adding to its natural charisma, to its majestic persona, to its testosterone filled technology. Oh yes, it's definitely male and it has continually built bikes which have varied in styling, power and features; time after time outperforming itself.



## RIDING THE GLOBAL HIGHWAY

Bajaj Auto has grown manifold riding on the mania generated by the Pulsar. Everyday more than 5 million bikers across 30 countries worldwide seek their daily dose of adrenaline riding their Pulsars. It all started in India, but bikers across the World can relate to this raw emotion of Pulsar which can only be felt riding it. This commitment of the bikers with the Pulsar has helped in making Bajaj Auto the world's third-largest manufacturer of motorcycles.



# POWER AHEAD

## BEST IN CLASS TECHNOLOGY



### REAR NITROX MONO SUSPENSION

Plush and comfortable ride on any road conditions for both the rider and pillion.



### 6-SPEED GEARBOX

The smooth shifting 6-speed gearbox is perfectly tuned to the power of A class, high speed, 200cc engine, ensuring optimal use of the wider range of power delivery.



### PERIMETER FRAME

The frame apart from giving the look and adding muscle to the front provides strong, stable high speed handling and cornering stability.

# TECHNOLOGY TO

## REVOLUTIONARY DTSI TECHNOLOGY



### TRIPLE SPARK TECHNOLOGY

An innovative and advanced technology engineered for the best performance of all engine speeds. It contributes to greater power, superior performance, better fuel efficiency and ensures smoother idling. This technology ensures 21% better combustion than twin spark and 36% better combustion than single spark engines.



### LIQUID COOLING

It ensures there is no power being lost to overheating and noise in single engine class. The system provides for a cooling effect which allows the engine to run even at high RPMs.



### 4-VALVE ENGINE

It facilitates intake of more quantity of charge air-fuel mixture and complete evacuation of all burnt gases which results in increased engine performance power, throttle response and pick-up at all engine speeds. A 4 valve engine can be revised to reach higher RPMs without any engine stress.

# BAJAJ : ACROSS THE WORLD



Bajaj Auto Limited's journey to become a 'Global Powerhouse in Motorcycles' has indeed been incredible. From being a leader in scooters to change course to take the motorcycle industry by storm. From embracing technology to pioneer India's no 1 sports bike in Pulsar, to redefine commuter biking through Discover. From being a force to reckon with in India, to becoming an exporter to over 50 countries.

## PARTNERS

Motorcycles corven Argentina SA was founded in June of 2007, the result of an investment of domestic capital fully. Heiress of industrial experience Corven Automotive and its high quality standards, Corven Motorcycles has maintained since birth sustainable developments, doubling year after year its output. What was initially a goal, today is a reality and Corven Motorcycle has become one of the leading companies in the manufacturing of motorcycles within the Argentine market sector.



## THE POWER TO PLAY

Pulsar comes with an absolute certainty that it is meant for play. Everything in it is made for absolute heart pumping rush. Its bold design, the taut handling and the easy maneuverability allows you to let go into the mania while having a firm hold on the ground. No wonder each time one rides the Pulsar, the experience it gives is undisputed. It is the power to play.



## WHAT MAKES A PULSAR, THE PULSAR.

The Pulsar has always stood for letting the rider do his thing. Letting loose the adventure freak within. Be it through its aggressive new generation design, adrenaline pumping stunts, racing through the city streets or by embracing the freedom of the long rides far from the madness. And with every Pulsar the status quo has been thrashed in many a way. No wonder it's the bad boy meant for play among the hordes of commuter bikes.



